THE QUICK TECH CHECKLIST FOR YOUR WORDPRESS E-COMMERCE SITE

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Responsibility

Your online store requires more of it

The SSL Certificate

Pick the right one for you

The SSL Certificate

Self-signed SSL Certificate

This Connection is Untrusted

You have asked Firefox to connect securely to **theos.in**, but we can't confirm that your connection is secure.

Normally, when you try to connect securely, sites will present trusted identification to prove that you are going to the right place. However, this site's identity can't be verified.

What Should I Do?

If you usually connect to this site without problems, this error could mean that someone is trying to impersonate the site, and you shouldn't continue.

Get me out of here!

▼ **Technical Details**

theos.in uses an invalid security certificate.

The certificate is not trusted because it is self-signed.

(Error code: sec_error_untrusted_issuer)

▼ **I Understand the Risks**

If you understand what's going on, you can tell Firefox to start trusting this site's identification. **Even if you trust the site, this error could mean that someone is tampering with your connection.**

Don't add an exception unless you know there's a good reason why this site doesn't use trusted identification.
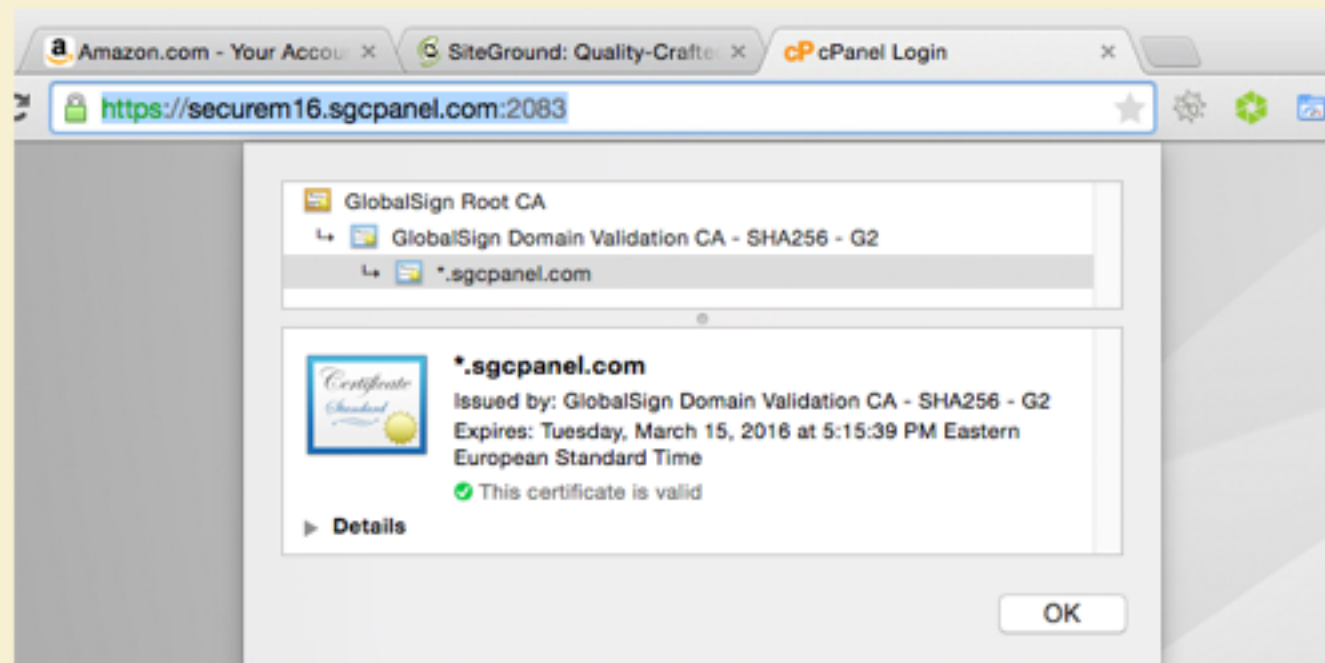
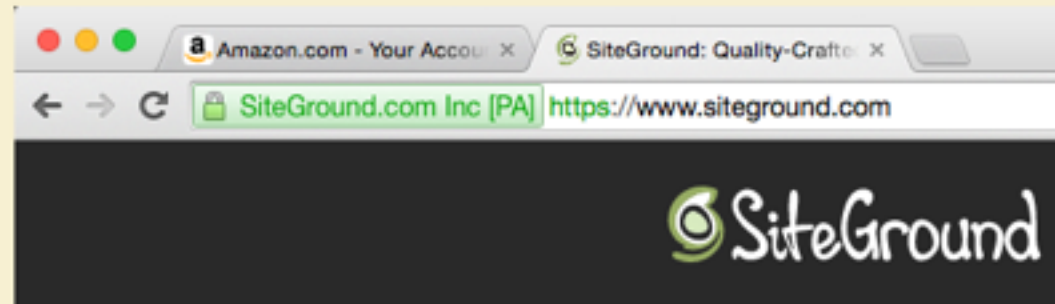Add Exception...

The SSL Certificate

Regular SSL Certificate
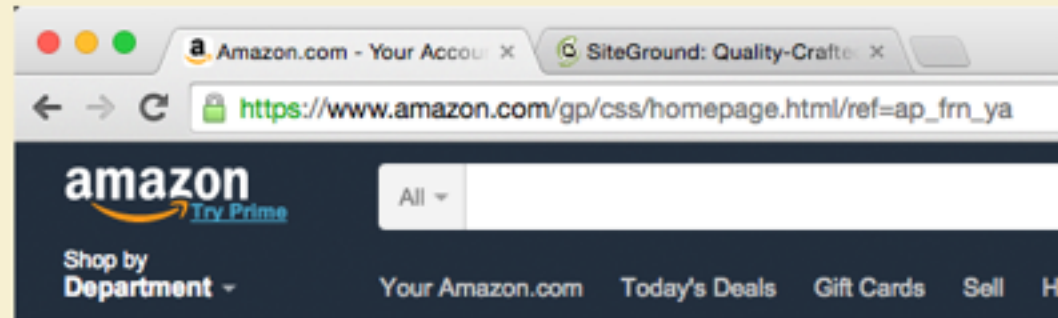
The SSL Certificate

Wildcard SSL Certificate

The SSL Certificate

Extended Validation certificates

PCI Compliance

What does it cover and is it enough

PCI Compliance

A set of requirements for your hosting environment

- ☑ Build and Maintain a Secure Network

- ☑ Protect Cardholder Data

- ☑ Maintain a Vulnerability Management Program

- ☑ Implement Strong Access Control Measures

- ☑ Regularly Monitor and Test Networks

- ☑ Maintain an Information Security Policy

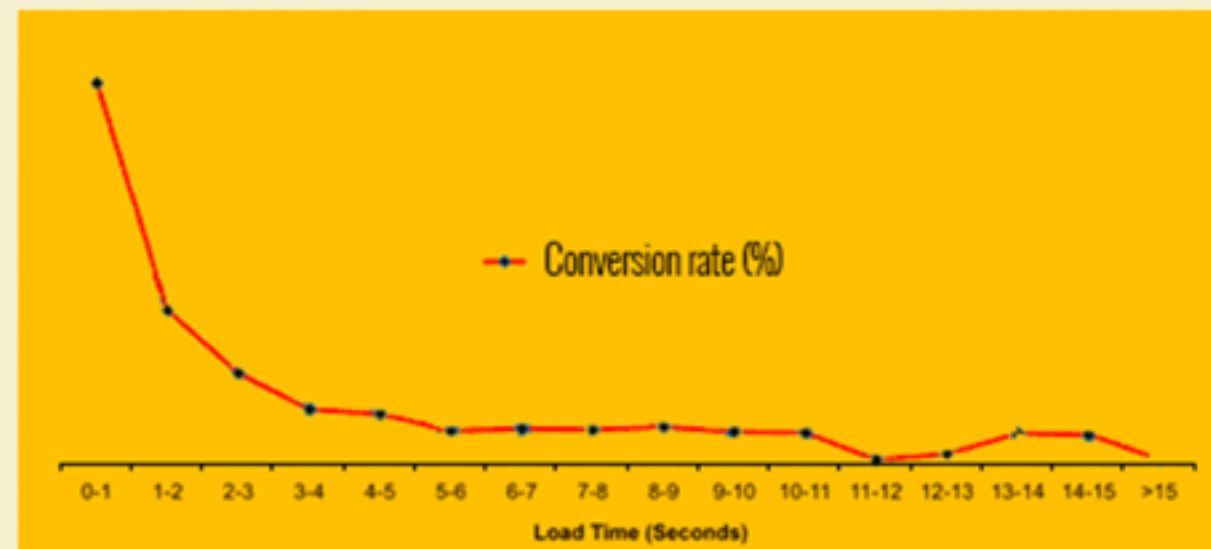# PCI Compliance

Is your software PCI compliant?

Speed & Performance

Does it matter?

Speed & Performance

It matters a lot

Source: webperformancetoday.com

Speed & Performance

Things to check:

☑ Test your site performance regularly

Speed & Performance

Things to check:

☑ Exclude profile, payment and order pages from your cache

Additional Security

A constant process

Additional Security

Use a WAF

Additional Security

Use a Web Application Ffirewall

Additional Security

Consider a malware scan
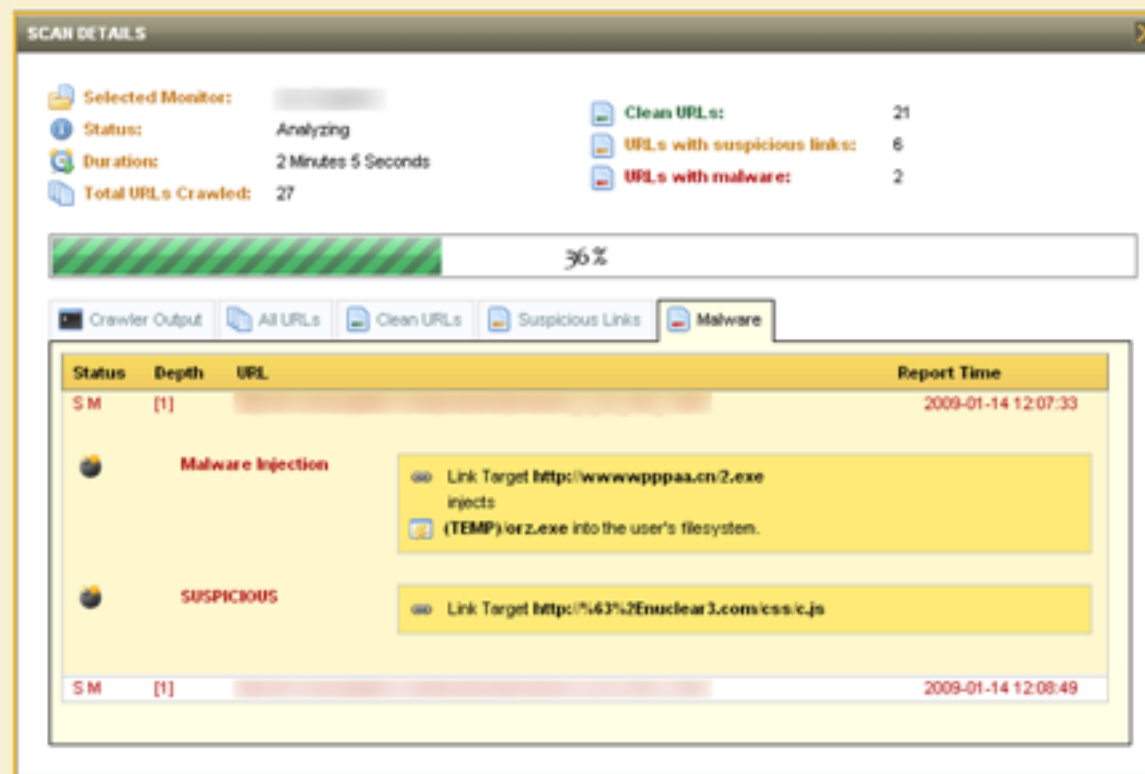
Additional Security

Listen to security talks

☑ Don't miss that talk today

| 11:30 am | **How to Take Your WordPress Site Security to the Next Level** |
| | Chris Wiegman |

Scaling

Plan for the future

Scaling

Don't wait to hit your limitations

☑ Make yourself aware of the limitations of your hosting account

Scaling

Don't wait to hit your limitations

☑ Make sure you have **twice** the resource you need for your site

Scaling

Don't wait to hit your limitations

☑ Have an upgrade plan in case you become successful overnight

Summary

It should be a checklist after all

- ☑ Be responsible
- ☑ Get the right SSL certificate
- ☑ Get a PCI compliant host
- ☑ Pay attention to your site speed
- ☑ Adopt good security practices
- ☑ Plan for the future

QUESTIONS?

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